

VC CoC Public Information and Outreach Committee
2026 Work Plan

Chartered Responsibilities:

1. Inform full CoC Alliance membership on progress towards meeting strategic goals and outcomes and any initiatives that impact the County's homeless housing providers and service agencies;
2. Develop public information messages and strategies to raise awareness of issues around homelessness in Ventura County;
3. Conduct public outreach to raise awareness; and
4. Facilitate community meetings to present updates on key issues such as the results of the annual Point-in-Time Count, key information regarding annual HUD priorities for ending homelessness, and issues critical to the community, such as shelters and affordable housing needs.

2026 Work Plan:

1. Develop and/or coordinate solicitation of content for VC CoC social media that educates, dispels myths, shares and directs resources, and communicates timely and collective messaging.
2. Create strategy for disseminating VC CoC goals, recommendations, and activities to local government and the public via:
 - Fresh website content,
 - Forum for business, medical, faith-based, and neighborhood communities,
 - Education and advocacy.
3. Solicit client stories to highlight program successes, illuminate needs for affordable housing, advocate for homeless resources, and impact decision-making.
4. Collaborate with the VC CoC Data Committee on HMIS data dashboards.
5. Provide outreach to organizations that are led by Black, Latinx, Asian, Pacific Islander, Native and Indigenous people that support the goal of preventing and ending homelessness.

Dawn Dyer

Dyer Sheehan Group
Chair of the Board

Manuel Minjares

County of Ventura District 3
Vice Chair of the Board

Paul Drevenstedt

Ventura County Public
 Defender's Office

Jack Edelstein

Community Advocate

Juliana Gallardo

People's Self-Help Housing

Stefany Gonzalez

Veteran Affairs
 Lived Expertise

Ingrid Hardy

City of Thousand Oaks

Dr. Sevet Johnson

County Executive Officer
 County of Ventura

Jeffrey Lambert

Housing Authority of the City of
 San Buenaventura

Mara Malch

City of Simi Valley

Pauline Preciado

Gold Coast Health Plan

Carrie Sabatini

Area Housing Authority of
 Ventura County

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Oxnard Housing Department